



HEFUR FERÐAPJÓNUSTAN

NÁÐ FLUGHÆÐ?

Bjarnheiður Hallsdóttir
Formaður Samtaka ferðapjónustunnar

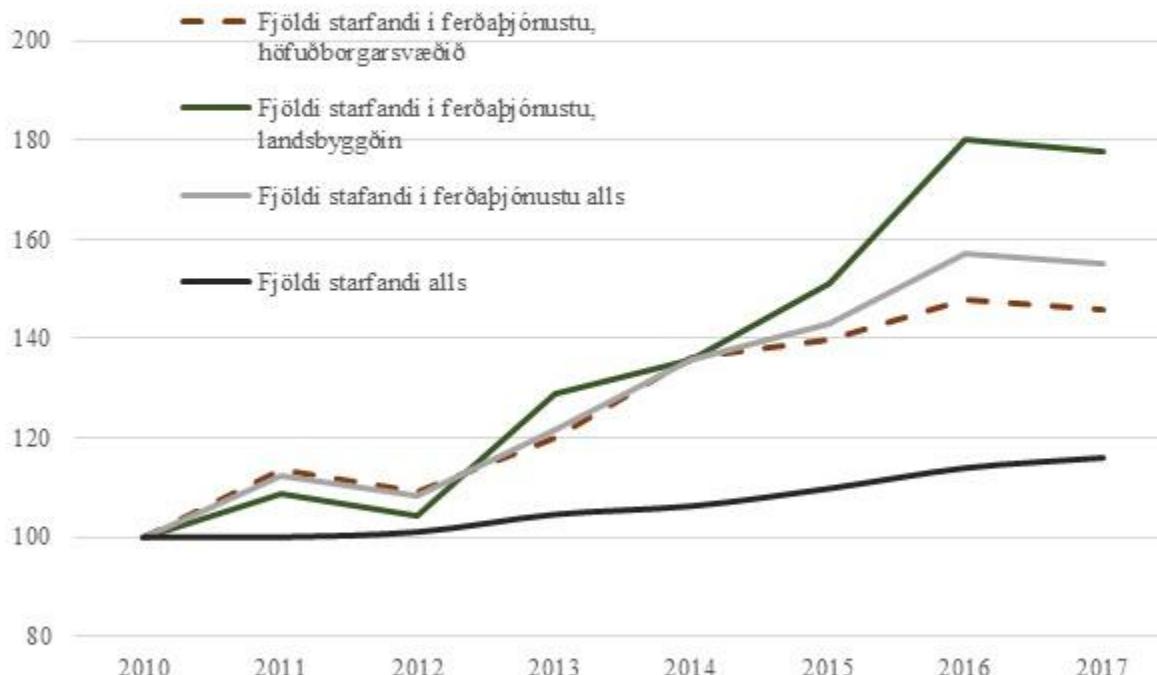
Morgunfundur Isavia / 30. maí 2018



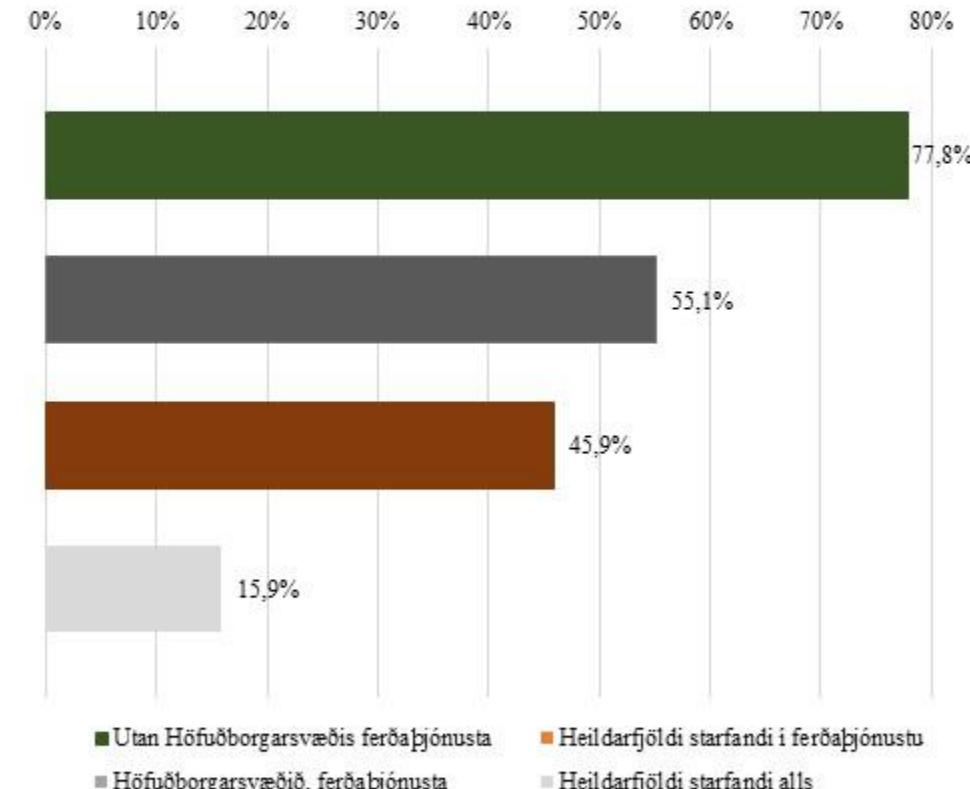
Mikil fjölgun starfa í ferðaþjónustu

Frá árinu 2010

Vistitala

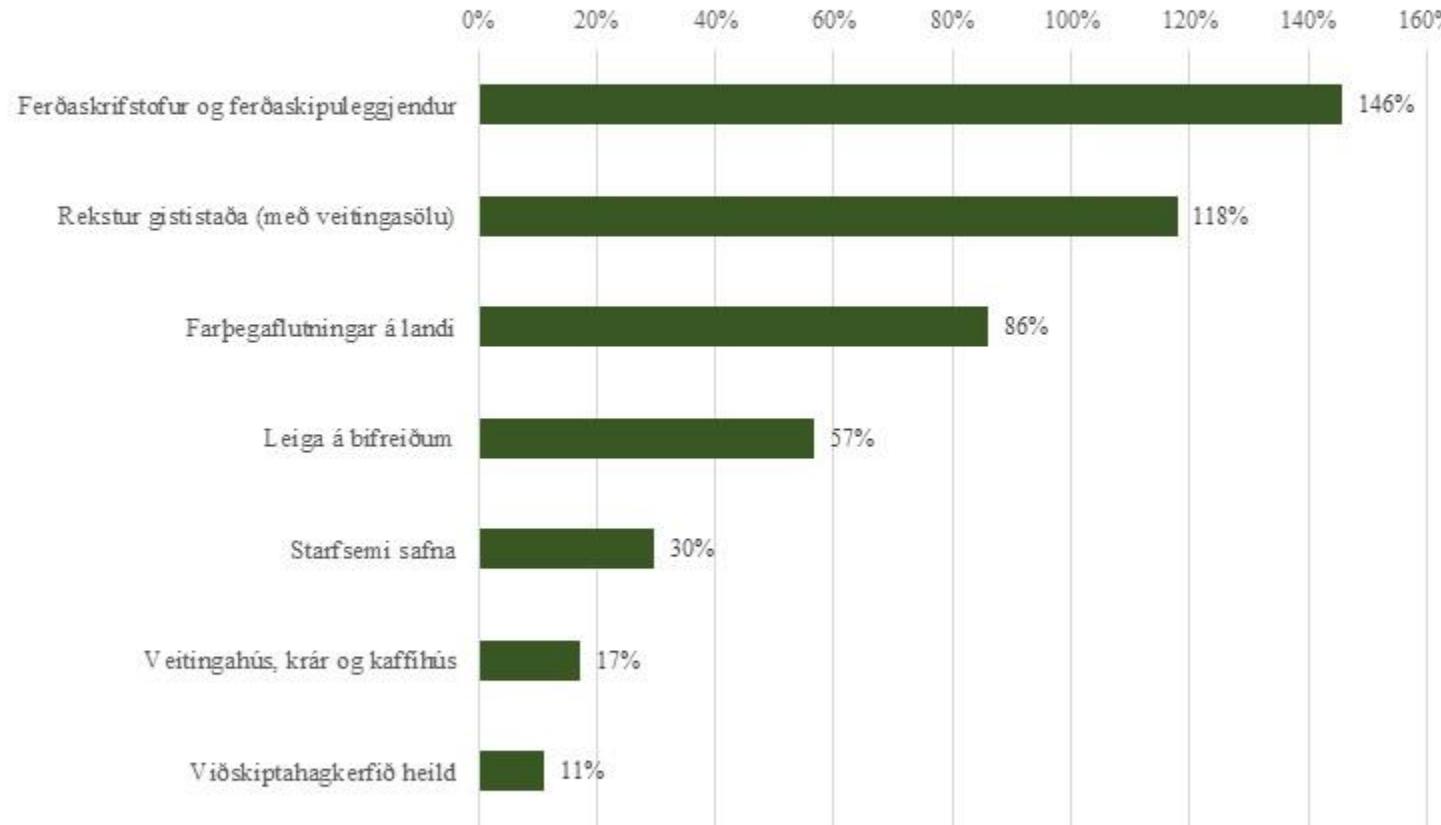


Heimild: Hagstofa Íslands



Mikil fjölgun fyrirtækja í ferðaþjónustu

Frá árinu 2010



Heimild: Hagstofa Íslands



Gengisþróun

Frá árinu 2010

Gengisstyrking krónunnar mikil, er það að nálgast jafnvægi?



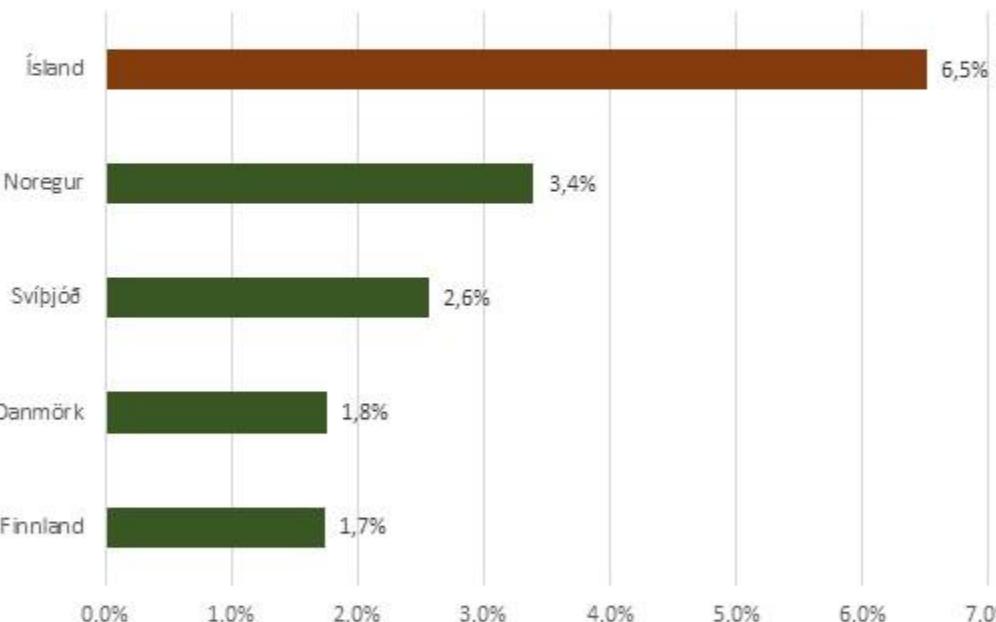
Heimild: seðlabanki Íslands



Rekstrarumhverfið

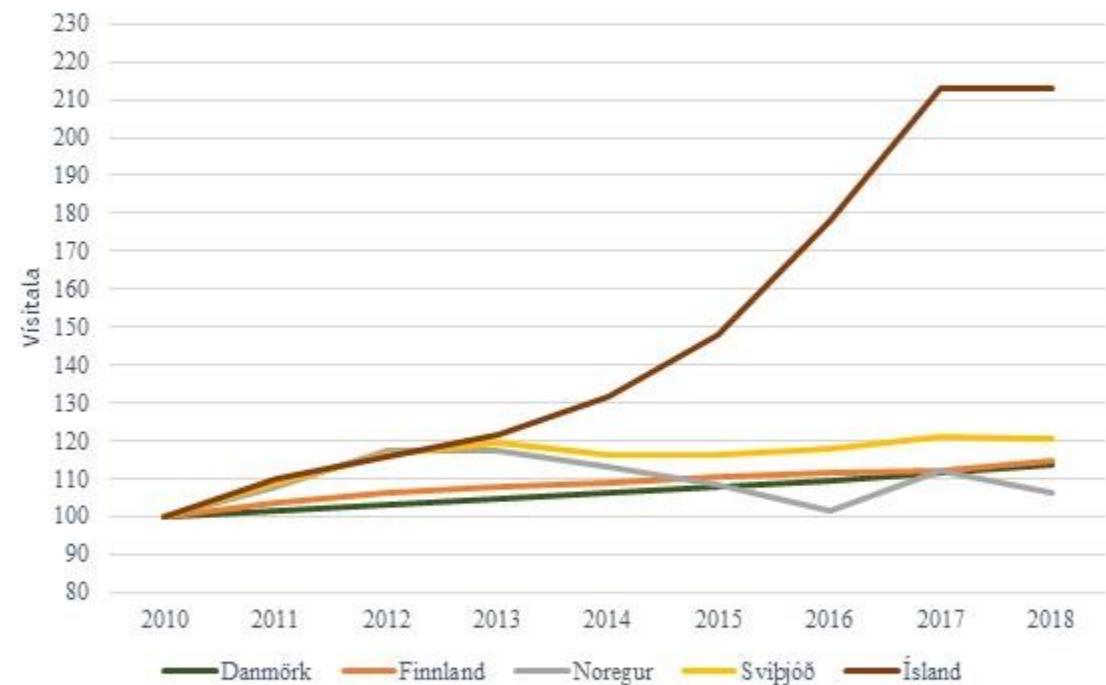
Frá árinu 2010

% hækkan launakostnaðar, árlegt meðaltal 2010-2017



Heimild: OECD, Compensation per employee

Breyting á launakostnaði í Evrum



Umræðan í erlendum fréttamiðlum

ICELAND IS STEAMING - MASS TOURISM IS BECOMING A PROBLEM

Anchor heart September 21 2017

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Óðinn Returns

BBC NEWS

Are too many tourists visiting Iceland?

By Edith Lane BBC Business reporter, Iceland

© 27 October 2017

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An explosion in tourism saved Iceland's economy. But in a country of just 300,000 people, how much tourism is too much?

It's a cold, overcast and blustery day in Iceland, but that hasn't put off the busloads of tourists at the Blue Lagoon - one of the country's most popular attractions.

The lagoon is a pool of geothermally heated water. It is rich in minerals and is said to be good for your skin.



HOME • Weekly Travel News • TOURISM IN ICELAND IS THRIVING BUT THE LOCALS SUFFER

TOURISM IN ICELAND IS THRIVING BUT THE LOCALS SUFFER

Gary Mason Oct 12, 2016

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FINANCIAL TIMES

Iceland's tourism boom – and backlash

Visitor numbers are up 59 per cent and the economy is buoyant, but at what cost?



Skogafoss waterfall on the Skogá river © Getty

Tim Moore MARCH 8, 2017

Last summer, I stood at the head of a deep, dramatic rip in the fabric of Iceland and gazed down at Thingvellir, site of the ancient Viking parliament and the tectonic divide between Europe and America. At least I tried to, because





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Samtök ferðaþjónustunnar

– málsvari íslenskrar ferðaþjónustu

2018